



Keynote

Title	Never Stop Dancing
Presenter	Dr. Stephen D. Boyd, Ph.D., CSP
Abstract <p>Never stop dancing is a metaphor for life. Take a chance; get out of your comfort zone. Remember Lee Ann Womack's song, "I Hope You Dance"—a song that makes you think about how you're living. Now Steve takes that idea to a whole new level as he tells us to "Never Stop Dancing."</p> <p>Several ways to never stop dancing:</p> <ul style="list-style-type: none">• Practice the personal touch by starting conversations with strangers. The more people we converse with the more opportunities we have to stimulate our thinking and consider new opportunities.• Be a part of something bigger than yourselves.• Look to the past to keep growing for the future.• Keep track of things. Everything measured improves. Everything measured and recorded improves exponentially.• You don't have to master an area to enjoy and grow from it.• Learn to look at the mundane in a more creative way.	



Oracle eBusiness Track I

Title	Taking Advantage of the Changing Applications Landscape. An Overview of Oracle Apps and Oracle EBS product strategies.
Presenter	David Chaimson, Oracle Corporation
<u>Abstract</u>	
<p>This presentation provides an overview of the Oracle overall roadmap and Oracle Applications strategies including the latest (and planned) investments in Oracle EBS Financials/Projects. This session also highlights some Oracle Cloud solutions from which current EBS customers who plan to stay on EBS can take advantage.</p>	

Title	How the AR Refunds process was improved at Wendy's
Presenter	Robin Nelson, The Wendy's Company Jim McDonough, AXIA Consulting
<u>Abstract</u>	
<p>Wendy's was spending time and money managing a cumbersome process to address AR customer refunds. This meant figuring out how to get a vendor created so that an AP payment could be made. Additionally, the accounting side of the AR payment/over-payment had to be addressed using credit memos or adjustments. By leveraging out of the box functionality in the Oracle EBS R12 AR module, Wendy's can process the same refund in just a few clicks, producing an AP check/ACH from AP in minutes if desired, all without creating a vendor record. This process transformation will be highlighted, along with a review of the module set-up steps. The speakers will review lessons learned, key considerations, and share easy personalizations and alerts to further simply your refunds.</p>	

Title	Integrating AME with iExpense
Presenter	T.J. Fehring, The David J. Joseph Company
<u>Abstract</u>	
<p>This presentation provides an overview of Oracle's Approvals Management Engine (AME), how it integrates with iExpense, and the different ways you can leverage it. For the R12 upgrade at The David J. Joseph Company, we implemented several validations in the public packages that are available to customize including both the T&E expenses (direct to Employee) and our Petty Cash expenses (applied to debit cards) through the iExpense module, with different approval paths for each (supervisor & approval group).</p>	



Oracle eBusiness Track II

Title	Accelerate Implementation of Oracle Governance, Risk, and Compliance (GRC) with E-Business Suite R12
Presenter	Sivaprasad Meda, Global Ventura
Abstract	
<p>Oracle GRC is powerful tool to configure Form Rules, Flow Rules, Audit Rules and Change Control. It helps to incorporate SOX Compliance and Audit trail. It enables authorized application users and superusers to write the rules and modify the security, navigation, field, and data properties of Oracle E-Business Suite forms. It enables seamless migration of rule setups or configuration from one instance to another.</p> <p>Objective 1: How to address issues during installation and implementation</p> <p>Objective 2: Better SOX and audit reporting</p> <p>Objective 3: Automated GRC Rule migration from one Oracle instance to another during UAT and production deployment</p> <p>Objective 4: Demonstrate ease of configuration of GRC rules</p>	

Title	Connecting the Dots... Proactive Maintenance to Min-Max Replenishment to Procurement Spend Management to Superior Asset Availability
Presenters	Cory Colson, GE Appliances Ravi Venkatraman, Hamiltonian Systems
Abstract	
<p>Maintenance and Repair (M&R) Parts management is integral to superior Asset Care and Reliability Excellence programs. Min-Max Replenishment strategy is widely used for M&R Parts planning and procurement. Oracle Min-Max planning has functional gaps that make the replenishment process inefficient; the main concerns are on controlling procurement spending and achieving an optimum replenishment process. Unless a continuous self-adjusting mechanism is implemented, optimizing the inter-connected maintenance and procurement processes, and achieving superior asset availability with minimal procurement spend is not possible.</p> <p>In this session, we will cover (1) the functional gaps while integrating Min-Max with Oracle EAM, (2) how with certain configuration changes and minimal programming, we can achieve a self-adjusting optimized min-max process (3) how data quality and standardized item definitions help, and (4) how to connect replenishment with procurement spend analytics and asset availability. Attendees will be able to understand the steps needed to implement a strategy to connecting the dots – from maintenance to procurement to asset care.</p>	



Title	How Humana Transformed GL Reporting using Oracle Golden Gate
Presenter	Mohit Gupta, Humana
<u>Abstract</u> <p>One of the biggest benefits of the Oracle EBS implementation at Humana was to have Oracle GL, where Humana is able to pool the entries from both the Oracle subledgers and other non-Oracle systems. Over time, the volume of data has grown exponentially and the reporting needs have changed. One of the key asks from our business partners was to reduce the latency between the generation of the reporting data and the ERP data. Over the last 7-8 years, we have undergone multiple transformations and have implemented various tools/solutions to meet our GL reporting needs. In this session, the speaker will walk through the various tools and solutions we've implemented during this journey. Project shortcomings and mitigations will also be discussed. Finally, the speaker will share details on Humana's current near real-time reporting environment where they are leveraging the replication technology of Golden Gate and the OBIA reporting platform.</p>	



Hyperion Track

Title	PBCS: Automating Data Integration
Presenter	Mark Cawi, Bakerfied Solutions
<u>Abstract</u>	
This presentation will cover loading metadata and data both manually and via EPM Automate.	

Title	Key Topics related to Oracle / Hyperion Cloud
Presenter	Greg Barrett, Finit Solutions
<u>Abstract</u>	
<p>As you are likely aware, we are in a period of tremendous IT-related change in the EPM solution space. With the acceptance of virtualization to the rise of cloud computing, more options and decisions currently exist that impact how the CFO organization deploys and uses their financial reporting applications. In this session, geared to business users, we will explain the options and decisions that exist for the CFO organization. We will discuss the key IT trends business users should be aware of and how Oracle / Hyperion, and other software vendors are addressing these trends.</p> <p>Specifically we will review the following:</p> <ul style="list-style-type: none"> • Cloud computing overview and key topics <ul style="list-style-type: none"> ○ The different types of cloud computing service models ○ The different types of cloud deployments ○ How Oracle and the other software vendors are addressing solutions for the cloud • Overall infrastructure and platform key topics <ul style="list-style-type: none"> ○ Virtualization ○ Key drivers of performance ○ Backup and recovery approaches • Testing Strategies <ul style="list-style-type: none"> ○ Testing approaches during and after implementations • Deployment use case examples 	

Title	Do You Know All the Ways to Retrieve Data from Smart View? Find Out Here.
Presenter	John Taylor, Vertical Edge Consulting Group
<u>Abstract</u>	
This presentation will cover the various retrievals methods available in Smart View from Essbase, Planning and HFM data sources	