



**Keynote**

<b>Title</b>	<b>3-5 Year Out: What Business &amp; IT Must Be</b>
<b>Presenter(s)</b>	Brian Sommer
<p><b><u>Abstract</u></b></p> <p>Brian has been advising the world's largest firms on strategy, change, process and technology initiatives. Brian assisted over 100 of the Fortune 500 on financial &amp; human resources software selections and continues to advise a wide array of high technology firms globally. Brian's currently developing a manuscript on the next wave of business and technology evolution: the radical transformation that digital capabilities will bring to business.</p> <p>Brian has:</p> <ul style="list-style-type: none"> <li>• Testified before US Treasury Department's Pathways Commission re: future of accounting profession</li> <li>• Winner of Software Advice's 2011 Authority Award – ERP Expert, 12/29/2011</li> <li>• Winner of a 2014 ERP Writers' Award and two 2015 ERP Writers' Award</li> <li>• Recognize as a 2016 Cloud Implementation's Top Cloud Computing Blogs of 2017</li> <li>• Published over 600 articles on the technology space</li> <li>• Keynoted three times at the American Accounting Association's Transformative Technologies group as well as the national AICPA conference</li> <li>• Holds the VP-Practice role (volunteer) with the American Accounting Association's Strategic Enabling Technologies team</li> <li>• Keynoted numerous human resources, financial accounting and ERP software conferences including events for NetSuite, PeopleSoft, Sage and many more.</li> </ul> <p>We're rapidly leaving behind the Industrial Age and constrained technology. But what does a work environment, business process or IT look like in a world where technology is virtually unconstrained and free? If your company wants to stay relevant and competitively vibrant, it must be curious enough to understand the opportunities before it and exploit the enabling technologies before competitors do. If you'd like to hear what the business world will look like in 3-5 years, come hear industry analyst Brian Sommer as he steps through the changes to come, what a successful firm must do, and how the transformation must transpire.</p>	



**Oracle eBusiness Track I**

<b>Title</b>	<b>Reporting, BI, and Analytics Panel Discussion</b>
<b>Presenter(s)</b>	Jay Canuup, AXIA Consulting Timothy Colleran, CPA - Excel4apps Dustin Buecker – DXC.technology Brad Resner – BRCI
<b>Abstract</b>	
<p>Is your organization challenged with collecting data and transforming the data into valuable metrics and analytics that provide business managers actionable information that drives bottom line results?</p> <p>This panel discussion is intended to be an open forum for the audience to discuss operational and analytical reporting challenges. The goal will be to connect OVOAUG members that may be able to collaborate or share insight into how they have solved an issue.</p>	

<b>Title</b>	<b>How to Tackle Oracle Testing Challenges Through Automation, Frameworks and Best Practices</b>
<b>Presenter(s)</b>	Paul Fournier, IT Convergence
<b>Abstract</b>	
<p>Testing and Software Quality Assurance is taking up to 40% of modern organizations' IT budget and is becoming an indispensable strategy for business competitiveness and sustainable growth.</p> <p>Learn about common testing challenges and how to best solve them with QA frameworks, testing automation tools and accelerators, and best practices. Plus tips on building the business case for investing in testing.</p>	

<b>Title</b>	<b>Oracle EBS data management efficiency. A comparison of the most popular methods to data handling efficiency</b>
<b>Presenter(s)</b>	Rick Matthews - More4Apps
<b>Abstract</b>	
<p>Oracle EBS data management has traditionally had trouble associating itself with the term "efficient." The Forms required to enter data don't seem to have been made for easy data entry and the time it takes to edit mass amounts of data everyday costs companies a large amount of resource and can cause an unnecessary amount of frustration to those doing the data maintenance.</p> <p>There are solutions! Make your data handling more efficient and be more productive. Come along to get a colleague's explanation on all the data loader options. We will discuss the pros and cons of WebADI, Custom Loaders, Data Loaders and feature rich pre-built solutions. Rick is an experienced Oracle professional with over 20 years data management experience. Rick currently works with some of the world's largest companies to find data management efficiency solutions. A fresh way to look at all the options for EBS data handling might be just what you need to decide on a data management solution.</p>	



**Oracle eBusiness Track II**

<b>Title</b>	Make Life Easier – Leverage the Syntax Private Enterprise Cloud
<b>Presenter(s)</b>	Richard Bradley, Syntax (Core Services)
<b>Abstract</b>	
<p>There are three elements that limit an organization’s ability to thrive: budgets, innovation and access to expertise. Core’s mission is to transform your Business Technology investments and help you gain a competitive advantage through our world-class enterprise private cloud, maximum performance architecture and superior service delivery. Core continuously invests in infrastructure, application tools and a highly skilled global workforce. Find out what it’s like to leverage our investments and make your life easier.</p>	

<b>Title</b>	<b>Improvising solutions in Oracle EBS R12 for manufacturing companies</b>
<b>Presenters(s)</b>	Apparao Kandru, IMMI
<b>Abstract</b>	
<p>For over 50 years IMMI has been an industry leader in the design, testing, and manufacturing of advanced safety systems. IMMI has been successfully running Oracle e-Business suite for over 16 years. IMMI's Oracle R12 global single instance supports 5 manufacturing plants around the world. This session will provide IMMI's R12 background and presents ideas using examples of three business solutions improvised (with some custom development) to solve the most common requirements of any manufacturing company.</p>	

<b>Title</b>	<b>A Journey to Warehouse Automation Using Oracle EBS</b>
<b>Presenter(s)</b>	James Silverman, INYXA
<b>Abstract</b>	
<p>With an increased awareness in technology within the Supply Chain Management industry, more and more companies are contemplating an increased investment in Warehouse Automation to meet growth goals and customer demands, while finding new ways to gain operational efficiency.</p> <p>In this session, we will walk you through the automation journey at multiple E-Business Suite customers, where significant productivity gains were achieved through intelligent integration with warehouse automation technologies.</p> <p>Attendees will walk away with a better sense of some of the challenges involved, and get to see first-hand some of the tools and techniques that were developed to overcome these challenges.</p>	



## **Hyperion Track**

<b>Title</b>	<b>HFM Tuning - How to know if your HFM application is tip-top shape</b>
<b>Presenter(s)</b>	Larry Geraghty, The Wendy's Company
<b><u>Abstract</u></b>	
<ul style="list-style-type: none"> <li>• Is HFM running properly? How do you know?</li> <li>• Why do you need to tune?</li> <li>• How to read the logs for performance related messages</li> <li>• What is in the HFM Tuning Guide?</li> <li>• How to implementing tuning changes.</li> </ul>	

<b>Title</b>	<b>Hyperion Financial Reporting will be an Ace in The Hole with these tips and tricks</b>
<b>Presenter(s)</b>	John Taylor, Vertical Edge Consulting Group
<b><u>Abstract</u></b>	
<p>Financial Reporting Studio can be used to create all kinds of different reports. It works across most EPM Suite of products no matter if it on the cloud or on-premise. Even though it is widely used, it is not wisely used in many cases. Join this session to get tips, tricks, and warnings that will help you get the most out of your Financial Reporting Studio reports.</p>	

<b>Title</b>	<b>Hyperion Networking</b>
<b>Presenters(s)</b>	Hildy McNulty, Toyota Boshoku
<b><u>Abstract</u></b>	
<p>This will be networking time for the Hyperion track.</p> <p>We had a last-minute cancellation. The original speaker lives in Florida and could not travel due to Hurricane Irma.</p>	