



Keynote

Title	Social Media: Your Digital Tattoo
Presenter	Stephen J Smith
<u>Abstract</u> <p>Stephen Smith, President, A WIRED FAMILY LLC, is a former high school coach and teacher who also has over 25 years' experience in the world of film, video and interactive media development. For the past 17 years he has worked exclusively in the Information Technology industry. He will provide an overview on the consequences of mobile technology and social media — in the lives of business and family.</p> <p>This powerful program covers the evolution of the mobile and broadband world related to communication, including: inappropriate on-line behavior, theft of personal information, bullying, social media's impact on careers, recruiting, and mental health. He will cover the causes, the technology and how we can help control these trends.</p> <p>Steve has a Bachelor of Fine Arts Degree from the University of Cincinnati's Design, Art, Architecture & Planning program; a Master's Degree in Education & Communication from Xavier University; Executive Certification in Leadership & Management from The University of Notre Dame and a Masters Certificate in Internet Marketing Metrics from the University of San Francisco.</p> <p>Steve is currently founder and President of A Wired Family, LLC.</p> <p>Steve's book, SOCIAL MEDIA: YOUR CHILD'S DIGITAL TATTOO is now available on Amazon.</p> <p>Steve also writes articles and videos for parents related to social media on his website: www.awiredfamily.org</p>	



Oracle eBusiness Track

Title	Integrating APEX with EBS
Presenter(s)	TJ Fehring, The David J. Joseph Company
<u>Abstract</u>	
<p>Discoverer reached it's End of Life last year, but many companies (ours included) are still using it for day to day reporting. We had a need to replace the functionality of Discoverer, and we were tasked with finding a budget friendly replacement. APEX became the perfect solution, as it's already included in the Enterprise Database, there is great reporting functionality in the latest version, and it can use EBS security to manage access to the data. We will explore our integration with EBS, including authentication, authorization, and data security modeling. We will also explain how we leveraged Interactive Reports to replace our Discoverer reports, and how to use the existing functionality of those reports in APEX.</p>	

Title	Integrating a Corporate Credit Card Program with iExpense
Presenter(s)	Darma Adiapien, Honeywell Intelligrated
<u>Abstract</u>	
<p>Many companies running iExpense also have a corporate credit card program. In this session we will look at how using seeded functionality we can integrate corporate card transactions directly into iExpense speeding up the entry of Expense Reports by end users, improving accuracy and avoiding late payment fees.</p>	

Title	Managing your break/fix and enhancement backlog Panel
Presenter(s)	Susan Behn, Infosemantics Darma Adiapien, Honeywell Intelligrated Katie Bailey, Kroger Tony Maschinot, Toyota Boshoku
<u>Abstract</u>	
<p>This panel discussion is intended to be an open forum for the audience to discuss managing your IT backlog. The goal will be to connect OVOAUG members that may be able to collaborate or share insight into how they manage their department workload.</p>	



Vendor Spotlight / Other

Title	Excel4Apps: Finance Effectiveness and the Oracle Reporting Landscape
Presenter(s)	Tom Williams, Excel4Apps
Abstract	
<p>Presentation will cover highlights and trends from PWC's 2017 Finance Effectiveness Benchmark Report including what sets top performers apart and the priorities for effective finance teams. The presentation will also cover the common hurdles for Oracle EBS users, the available reporting options and a look at Excel based tools from Excel4apps.</p>	

Title	Orbit Analytics: BI vs. Operational Reporting – What's the Difference?
Presenter(s)	Rick Hight, Orbit Analytics
Abstract	
<p>Ever wondered what the real differences are between Operational Reporting and Business Intelligence? They're all just reports, right? In this session, we will uncover the differences between Operational Reporting and Business Intelligence using real world business scenarios, and how to think about each to better interpret your data. You will leave with an understanding of when to use each approach and how they impact the outcome of your business choices.</p>	

Title	EssAnalytics Overview
Presenter(s)	Brad Gingrich, EssAnalytics Kamran Jafri / Jack Culbertson - Lexis Nexis Eric Barnhart / Jimmy Hellyer - Lexis Nexis
Abstract	
<p>An overview EssAnalytics, service offerings, and client success stories.</p> <p>Virtualize Hyperion? – HELP!</p> <p>- Kamran Jafri / Jack Culbertson - Lexis Nexis</p> <p>Driver Based Forecasting</p> <p>- Eric Barnhart / Jimmy Hellyer - Lexis Nexis</p>	



Hyperion Track

Title	Account Reconciliation Cloud Services - Selection Process and Implementation
Presenter(s)	Candice Gott, Milacron Brad Gingrich, EssAnalytics
<u>Abstract</u>	
Learn how Milacron selected Account Reconciliation Cloud Services over other competitors such as Blackline as a late entry into the selection process. Presentation will include selection criteria, implementation approach, and process alignment with Trial Balance loads to Hyperion Financial Management.	

Title	Driving Value Through Collaborative Narrative
Presenter(s)	Shannon Burket, Mindstream Analytics
<u>Abstract</u>	
The value of narrative reporting extends beyond investors and the board room. It is just as useful, if not more so, for internal discussion among business unit management. But, constructing the narrative is, more often than not, a time-consuming, inefficient and very manual process that is lacking the collaboration. In order to free up time for value added analysis, organizations need to improve their internal reporting processes and tools. In this session, we will discuss how to leverage EPRCS against your existing EPM applications to deliver best-in-class narrative (and financial) reporting that will result in improved accuracy and reduced cycle time. Real-life use cases for EPRCS will be presented.	

Title	Planning & Budgeting Cloud Integrations with Internal/External Systems
Presenters(s)	John Taylor, Vertical Edge Consulting Group
<u>Abstract</u>	
Planning and Budgeting Cloud Service (PBCS) is a very powerful cloud solution for building planning applications and it contains a large variety of features and tools. There have been many great additions to the product in the recent updates from Oracle. In this session we will highlight the latest updates and evaluate you should considering using in your application. Join session this session to find out what you may have missed in the recent PBCS updates.	